

mitras

Innovative Toiletries



INTRODUCTION

Mitras Amenities are leading manufacturers of guest amenities in South Africa and also supply numerous toiletry products into the retail market.

We have over 24 years of experience in the industry and up to date knowledge of trends in concept, design, tooling and manufacture.

We are proudly associated with various hotel groups and independent hotels throughout South Africa. We also export into neighbouring countries (SADAC certified) and various retail stores.

Our success is driven by our focus on our employees, customers and providing high quality innovative products. Part of our key to this success is the ability to customise products to suit any establishment, ultimately creating an elegant collection of high quality products associated with your brand. We distinguish ourselves by using quality ingredients, being eco-conscious and compliant with international quality standards.

We have a BEE level 4 certificate as well as various awards for gender empowerment.



EXCLUSIVE BRANDS

Mitras offers a broad selection of signature products with luxurious liquids and fragrant top notes. We have developed natural, elegant, and fun products with the latest trend-setting packaging to suit any establishment and room decor.

Our ranges have been developed with cutting-edge internal research in manufacturing, which results in modern design, premium quality, and user-friendly products that are suited for the eco-conscious traveller who wants proven exceptional products with a luxurious personal care experience, appealing to both men and women.

CUSTOMISED RANGES

We have an in-house design team ensuring your products are designed to give you the perfect match for your establishments' image and the experience you want to create for your guests.

Personalised brands are a great way of marketing an establishment as guests love to collect these products, and your range will always keep their visit to the hotel in sight.





GUEST COLLECTION

Holiday Inn

mitras amenities
innovative products

CLUB MYKONOS
CASINO



mitras amenities
innovative products

THE REGENCY
APARTMENT HOTEL HEALTH



CAPACITY AND STOCK HOLDINGS

Mitras Amenities has a large and growing production capacity. We have expanded into larger premises in Cornubia, which results in higher production and larger stock holding. We hold stock for our clients and pride ourselves on our logistics.

EXPORTS

Being SADAC registered, we are able to export our products throughout the SADAC region to benefit our clients with reduced duties.



PRICING AND DELIVERIES

We provide "Good, Better, Best" products to suit any establishment. Quotations are based on your requirements and budget.

Partnering with top freight companies, deliveries are done daily, enabling us to transport anywhere in Sub-Saharan Africa, ensuring your products are delivered with the shortest lead times.



Production



Our factory is situated at

7 Vision Park
5 Tottum Road
Cornubia Industrial Park

We have state of the art sales, distribution and manufacturing facility with a showroom.

The liquid manufacturing and filling stations are all 316 stainless steel, epoxy floors, sealed and deionized air conditioning with new mixing equipment and a full water purification, deionized and softening filtration system.

Our factory staff are women that were previously unskilled. From this we train and promote our staff into positions available within our company. We employ only Women in our manufacturing department.

Eco Conscious

We take care in sourcing only the best ingredients and materials in which to manufacture our amenities. Our products are animal, nature and use friendly and we pride ourselves on our quality and formulations which are tested and certified.

KEY FEATURES

- Bio-degradeable contents
- Paraben Free
- Not tested on animals
- 100% palm oil soap, no animal fat or talc added
- EDTA free
- We offer full environmentally friendly and sustainable solutions which includes GRS bottles (Global recycle standard)



DERMATOLOGICALLY TESTED

Mitras Amenities are proud to announce that all our product ranges have been tested and **Dermatologically Approved**

We are the first Hotel Amenity Manufacturer to;

- Manufacture and introduce full Paraben Free product ranges including lotions into the Hospitality Industry.
- The first manufacturer to have Hospitality Industry Products that are Dermatologically Tested and Approved by Doctors.

BRAND NAME

mitras amenities

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Quality Assurance

Mitras has a high quality standard, all products manufactured are bio-science certified (SANS 18415) for the detection of bacteria. We do daily manufacturing and in-house swab tests and PH balancing to ensure premium quality.

Dermatologically Approved

We are the first amenities manufacturer to make this claim. Our products were extensively tested through rigorous testing methods to obtain this stamp of approval.

SOCIAL RESPONSIBILITY



We provide local support to a variety of different causes, touching the lives of so many in need. Some of the charities we regularly support include the Sunflower fund, CANSA Association, KZN Cerebral Palsy, The Robin Hood Foundation and many more.



The Sunflower Fund
Share a Little, Save a Life

